

ASH WARD

ART DIRECTION | DESIGNER

CONTACT

award.direction@gmail.com
ash-ward.com
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EDUCATION

College For Creative Studies
Detroit, MI
BFA - Advertising Design
September 2016- May 2020

Ford Sponsored Studio
Detroit, MI
January 2019- May 2019

Doner Campaign Studio
Detroit, MI
January 2019- May 2019

Clarendon House Grammar School Sixth Form
Ramsgate, UK
August 2010- June 2011

Oakland Community College
Auburn Hills, MI
Photography
January 2013- December 2016

AWARDS

2018 Gold Addy Award, Local
2018 Silver Addy Award, Regional
2018 Adcraft D-Show Award
2019 One Show Young Ones ADC Merit Award

SKILLS

Rapid Ideation
Content Creation
Digital Retouching
UX/UI Design
Motion Graphics
Storytelling
Photography
Videography
Video Editing

EXPERIENCE

The Designory Junior Art Director

Chicago, IL- Partnering daily with a team of fellow art directors, copywriters and designers. Concepting and designing compelling stories brought to life through key visuals, digital, social, video and print mediums. Producing and overseeing production on a variety of different project.
October 2020- Present

GTB Junior Graphic Coordinator

Dearborn, MI- Working with the Strategy team on art direction and ideation in new, creative and comprehensive ways to bring customer narratives, data sets and perspectives to life for clients through graphic assets, presentations, videos, audio recordings, and experiential rooms.
January 2020- October 2020

SMZ Advertising Art Direction Intern

Troy, MI- Collaborating with art directors, copywriters and account managers on a wide variety of accounts. I also helped with concepting, ideating and producing work across all platforms, with a focus in digital advertising.
May 2019- December 2019

Barbed Magazine Editorial Intern

Detroit, MI- Assisting in layout of magazine issue, graphic elements, photography, videography, publishing online media, including e-newsletters and social platforms, along with planning, developing, and promotion of launch events for the magazine.
February 2019- May 2019

Blue Yoga
Digital Editor, Graphic Designer, & Receptionist
Birmingham, MI- Editing photos, creating digital assets, along with scheduling, merchandising, and attending to clients.
July 2018- June 2019

Warner Law Firm Pre-Litigation Legal Assistant

Troy, MI- Assisting lawyer with legal needs, preparing all court documents prior to Judgment.
September 2013- August 2017

ORGANIZATIONS

CCS Student Government President
May 2019- May 2020

CCS Student Government
Advertising Design Representative
2018- May 2020

CCS Campus Safety Committee
Head of Committee
2018- May 2019

